



# DIGITAL IDENTITY VAULT

WHITE PAPER



# SUMMARY

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# INTRODUCTION



## CONTEXT

- ✓ Online data management is crucial in today's digital age, with an increase in online transactions.
- ✓ Data security is essential, as around 80% of cybercrimes are linked to data management issues, according to a Stanford University study.



## OUR SOLUTION

- ✓ DIV offers an innovative solution based on NFT (Non-Fungible Token) technology on blockchain to effectively secure and verify online data.
- ✓ NFTs act as unique "digital stamps" for each user, thus preventing duplication or usurpation of personal data.







### VALUE PROPOSITION

- Maximum security thanks to blockchain technology.
- User control over their data.
- Ease of use thanks to an intuitive interface. Regulatory compliance, in particular with the GDPR.



### COST AND MONETISATION

- We plan flexible pricing models, including a freemium model for individual consumers and subscription plans for businesses.



### TARGET MARKET

- We mainly target three market segments: Businesses, particularly in sensitive sectors such as healthcare, finance and education. Individual consumers looking to secure their personal data.
- Governments and public bodies for systems such as online voting and the management of public services.



# PROJECT OBJECTIVES

## ✓ SHORT-TERM

Launch of a beta version for a restricted audience by the fourth quarter of 2024

## ✓ MEDIUM TERM

Reach 10,000 active users in the first year after launch.

## ✓ LONG TERM

Become a benchmark in digital identity management with over 1 million users in the next five years.







# PROJECT OBJECTIVES



## MARKET TRENDS

The data management market is booming, forecast to reach \$22.68 billion by 2025 with a compound annual growth rate (CAGR) of 13.4% from 2021 to 2025, according to Grand View Research.



## NEEDS AND REQUIREMENTS

Data management needs vary by market segment. Businesses want data security and regulatory compliance, individual consumers want ease of use and control over their data, while government agencies want to improve the efficiency and security of their online services.



# COMPETITION AND MARKET LANDSCAPE

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- ✓ The market is competitive, with giants such as Google and Microsoft, as well as cybersecurity start-ups.
- ✓ However, most of these solutions are centralised, presenting data security risks.
- ✓ Our decentralised approach based on NFT technology gives us a distinct competitive advantage.





# MAIN COMPETITORS IN THE MARKET

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## IONIC IDENTITY VAULT

### ADVANTAGES

Multi-platform

Applications on iOS and Android, thus facilitating multi-platform

Integrates biometric authentication options such as TouchID and FaceID for enhanced security.

### DISADVANTAGES

Designed for mobile

Applications, which could limit its use in non-mobile environments.

The Dependency on the Ionic ecosystem may not be ideal for teams not already

## valid8Me

### ADVANTAGES

Rapid Identity

Verification : The platform utilizes Liveness

Detection technology to verify clients faster and more efficiently.

### DISADVANTAGES

The platform may require a certain familiarity with risk assessment and AML (Anti-Money Laundering) compliance technologies.

Integration with existing systems is not clearly mentioned, which could pose challenges for businesses with established IT infrastructures.





## COMPETITIVE ADVANTAGES

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The advantage that DIV has over its competitors is that our service will address several of the issues raised by our competitors.



In addition to that, blockchain technology is not yet used in data security services, which gives Digital Identity Vault a significant advantage.



## DIFFERENTIATION OPPORTUNITIES

- Our offer stands out for its decentralisation,
- High security and ease of use, offering differentiation opportunities such as adaptability to the specific needs of different market segments, continuous innovation through R&D, and global compliance with international regulations.

### ✓ BARRIERS TO ENTRY AND MARKET PENETRATION STRATEGY

A key barrier is technological complexity, which we plan to overcome through educational webinars, online tutorials, and free trial periods to encourage adoption.

### ✓ IDEAL CUSTOMER PROFILE

Our ideal customer is aged between 25 and 60, a professional in finance, healthcare, education or a civil servant, with an annual income in excess of €50,000. They are active users of online banking, social media and online shopping platforms.



# HOW DOES IT WORK?

## ✓ IN THE CASE OF A PRODUCT INTENDED FOR BANKINGS SYSTEMS

Our product, tailored for banking systems, will soon be available as software. This software format ensures smooth integration and adaptability to existing financial infrastructures. With an intuitive user interface, it simplifies usability even for the technically uninitiated. Moreover, it emphasizes data sovereignty, enabling both banks and their clients to manage and control their information with total transparency.

## ✓ IN THE CASE OF A PRODUCT INTENDED FOR PARTICULAR USERS

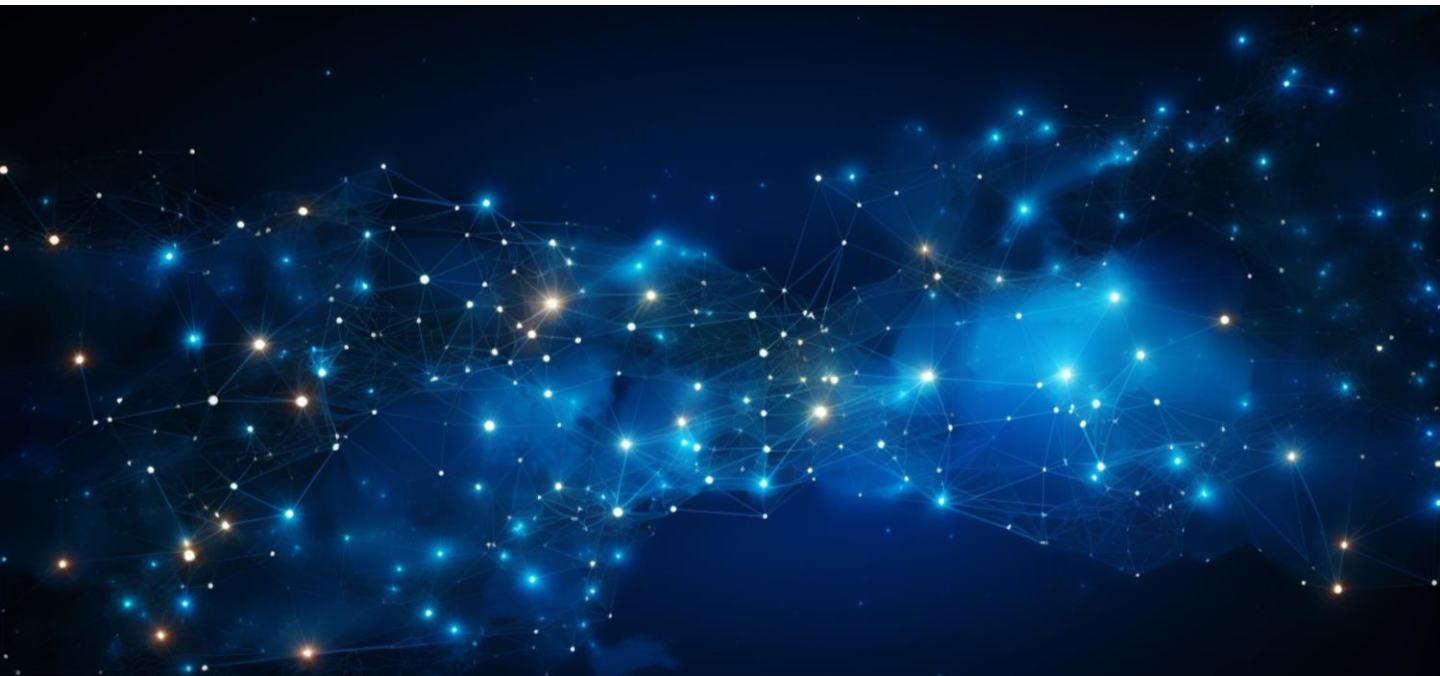
- ✓ Our product, designed with an intuitive user interface, ensures ease of use even for the technically uninitiated.
- ✓ It prioritizes user sovereignty, allowing individuals to control their personal data with clear transparency on how their information is used.

## ✓ IN ALL THE CASES

Leveraging Sepolia, an Ethereum Layer 2 solution, it facilitates faster transactions and lower fees, enhancing user experience and platform scalability. These core features usability, data sovereignty, and efficient blockchain integration make our product a user-centric solution in today's digital landscape.







## HOW DOES IT WORK?

### 01

Currently, the DIV technology is tailored to meet the demands of banking institutions, where data security is of paramount importance.

### 02

In a second step, we plan to expand our offering to individuals, featuring a streamlined interface to ensure the utmost accessibility to the technology.



# I. RESEARCH AND DEVELOPMENT PHASE

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Jun - oct 2023

## 1.1 Feasibility study

Assess the feasibility of the project.



Oct - déc 2023

## 1.2 Prototype design

Create a working prototype of the NFT-based solution.



Jan - apr 2024

## 1.3 Initial tests

Validate the functionality and effectiveness of the prototype.



AFTER IDO - May 2024

## 1.4 Security analysis

Assess and strengthen system security.



## II. PRODUCT LAUNCH PHASE

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### MARKETING STRATEGY WILL BE DETERMINANT

The product launch phase is essential to create an initial momentum that will support Next steps of the project. The marketing budget for this phase is estimated at

**€50,000.**

June 2024 - August 2024





# OPERATIONAL PLAN

## Product Development



**Design Phase: Duration - 2 months**

**Objective:**

To finalise the specifications and initial prototype.



**Development phase : Duration - 6 months**

**Objective:**

Build the first version of the product with the basic functionalities.



**Test and Launch phase: Duration - 2 month**

**Objective:**

Test the product with a limited group of users to identify bugs and necessary improvements.



**Continuous improvement Phase:**

**Duration - Continuous**

**Objective:**

Maintain the product and update it with new features based on user feedback.



# TEAM

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MR GASPARD BONNOT

Co-Founder & CEO



MR SOLAN DESPRES

Co-Founder & CM



# TEAM

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MR DAVID BUFFET

Co-founder & COO



MR ETHAN SERAIN-JOMARD

First partner & CTO





# TEAM

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MR MATIS S.

Developer



MR ROBIN M.

Designer Web



MR SERGE K.

CBDO



LAURENT L.

Web3 development  
director



## \$DIV TOKEN

The economy of Digital Identity Vault is powered by the \$DIV token, a key element of our ecosystem. \$DIV will be available for sale during our Initial DEX Offering (IDO) scheduled for May 2024. This step marks a crucial moment for our project, offering a unique opportunity for those who wish to participate in the future of digital identity management.

Here is its tokenomics.



# TOKENOMICS

CATEGORY	TOKEN ALLOCATION	PERCENT (%)	VESTING (MONTHS)	UNLOCK SCHEMA
Public Sale (IDO)	30,000,000	30.00%	0	At IDO, Price: €0.15 per token
Pre-Seed Round Funding	2,000,000	2.00%	0	At Token Generation Event (TGE), Price: €0.10 per token
Seed Round Funding	20,000,000	20.00%	16	Linear unlock post TGE
Founders and Team	15,000,000	15.00%	30	12 months post TGE, then linear unlock
Advisors	3,000,000	3.00%	24	6 months post TGE, then linear unlock
Airdrop	1,000,000	1.00%	0	At TGE
Yield Farming	5,000,000	5.00%	40	6 months post TGE, then linear unlock
Listings Allocation	5,000,000	5.00%	0	At TGE

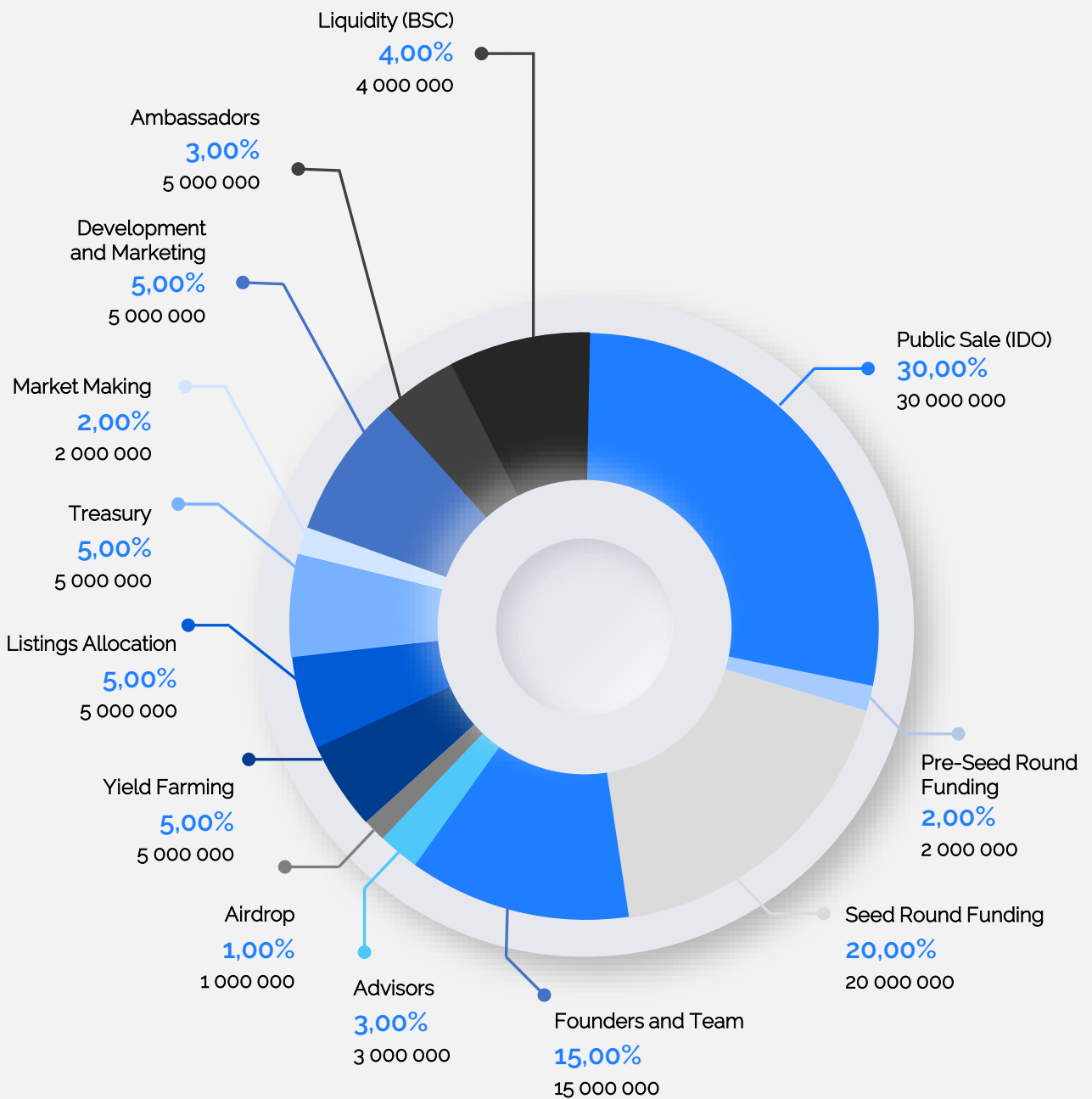




Category	Token Allocation	Percent (%)	Vesting (months)	Unlock Schema
Treasury	5,000,000	5.00%	40	8 months post TGE, then linear unlock
Market Making	2,000,000	2.00%	0	At TGE
Development and Marketing	5,000,000	5.00%	0	At TGE
Ambassadors	3,000,000	3.00%	30	4 months post TGE, then linear unlock
Liquidity (BSC)	4,000,000	4.00%	8	Linear unlock post TGE

Our solution adheres to international data protection guidelines, including the GDPR, ensuring rigorous regulatory compliance. This adherence establishes a trustful environment for users and financial institutions, while meeting legal requirements for data management.

By utilizing Sepolia, a Layer 2 solution on Ethereum, our product achieves reduced transaction costs. This cost efficiency not only enhances the user experience by lowering fees, but also fosters broader adoption of our solution by making financial transactions more affordable.





## CONTACT US

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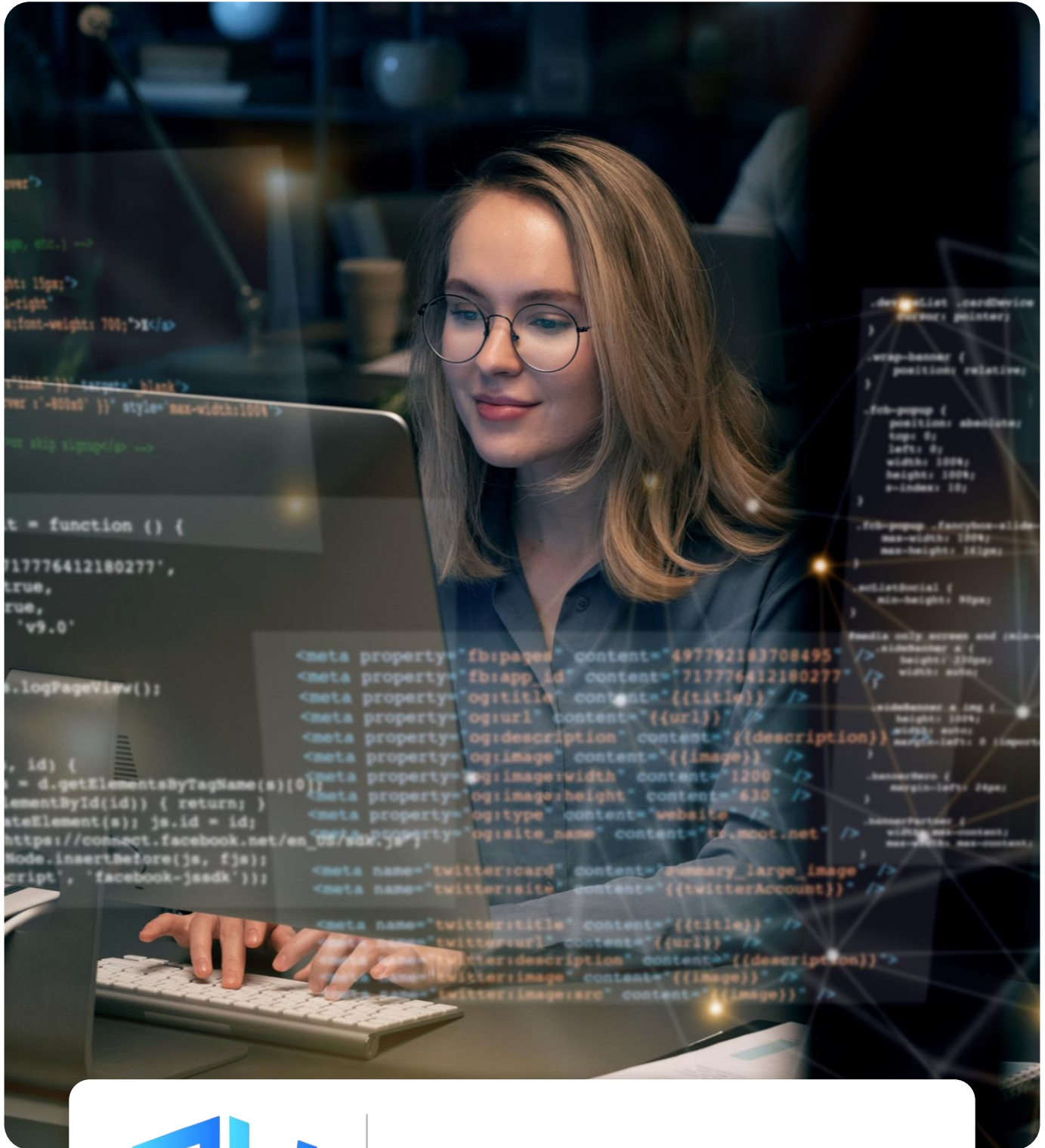


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THANK YOU